

Sex Work and the Online World

-  With the emergence of influencer culture, more and more young people are engaging with adult content creation, including on Only Fans.
-  Understanding the realities of this type of work are important to set realistic expectations of the industry.
-  The average earnings of an Only Fans creator is approximately \$150-\$180 per month. Earnings must be reported to Centrelink and the Australian Tax Office and consequences are severe if you don't.
-  Making millions is possible - with significant investment (both time and money) on content development and marketing strategies.
-  Once you are online, images and videos are difficult to remove from every source, and you can't control where content is copied to.
-  Getting rich means using your identity. Top-tier earners are not anonymous. Using your identity increases risk of stalking and harassment. Not using your identity also doesn't make you fully anonymous. Creators can be easy to identify through other means.